Social Media/Marketing Internship

Do you have a passion for dogs? Do you want to work in a fun and energizing environment that will prepare you for a job in communications, marketing, design or public relations? If so, look no further! Dog is Good is currently seeking highly proactive, committed, and enthusiastic interns.

Dog is Good is a lifestyle company that creates and markets gifts and apparel for dog lovers. Located in Los Alamitos, CA, the company sells wholesale and retail, and licenses the brand to numerous manufacturers in the pet, gift and home product industries. Check us out at www.dogisgood.com!

Applicants should have excellent computer skills, a strong interest and proficiency in a variety of social media platforms and should be highly motivated. Adobe Creative Suite and/or design skills are a plus, but not required.

Duties include:

- Assist in creating original content for social media (Facebook, Instagram, Pinterest)
- Engage with fans on social media
- Bring new ideas to the table and help brainstorm for campaigns
- Support the DIG team in daily administrative tasks
- Assist in marketing events and promotional activities
- Assist in developing stories and infographs that inspire our fans to connect and share
- Engage with relevant social media trends and popular platforms to expand DIG’s outreach
- Research trends in the lifestyle apparel and pet industries
- Assist with data entry and social media statistics tracking

Must be able to commit to a minimum of 4 hours per week. We are willing to work around school and other scheduled activities for the right candidate. This internship is unpaid, however there is potential for a paid position and you will gain valuable resume building skills. Please submit resumes to stephanie@dogisgood.com or contact us at 562-742-3337.

*School credit can be provided if needed.